

**CITY OF LOS ANGELES
CANNABIS REGULATION COMMISSION
MEETING MINUTES
THURSDAY, MAY 20, 2021
VIA TELECONFERENCE**

MINUTES OF THE CANNABIS REGULATION COMMISSION HEREIN ARE REPORTED IN ACTION FORMAT. THE ENTIRE DISCUSSION RELATED TO EACH ITEM IS ACCESSIBLE IN AUDIO FORMAT ONLINE AT <https://cannabis.lacity.org/> TO LISTEN TO THE AUDIO FILE: UNDER **ABOUT, CANNABIS REGULATION COMMISSION** SELECT **COMMISSION MEETINGS**, SCROLL DOWN TO LOCATE COMMISSION MEETING DATE AND SELECT MEETING AUDIO.

The meeting was called to order at 2:03 p.m. with Commissioners Ahn, Mason, Mercado, Narro, and Villa virtually in attendance via Zoom.

Also attending the meeting via Zoom were, Cat Packer, Executive Director; Dr. Imani Brown, Social Equity Program Director; Rayna Plummer, Public Relations Specialist; Rocky Wiles, Compliance and Operations Manager; Taylor Wagniere, Deputy City Attorney; Pamela Tyus Smith, MBI Media Representative; Ernesto Morales, North Star Alliances CEO; Dale Sky Jones, Chancellor of Oaksterdam University; Brad Rowe, Los Angeles Metropolitan Churches Representative; Connie Sparks, Wadeco Business Center CEO; Bob Pohlman, High Demand Development President; Josie Trevizo, Commission Executive Assistant; and Osmara Valencia, Administrative Clerk.

**GENERAL PUBLIC COMMENT AND
SINGLE OR MULTIPLE AGENDA ITEM**

General Public Comment and Single or Multiple Agenda Item were taken together. Several members of the public addressed the Commission telephonically.

ITEM NO. 1

COMMISSION BUSINESS

- **Advance Calendar:** There were no requests from the Commission.
- **Approval of Minutes:** Commissioner Villa moved to approve the minutes of April 15, 2021. The motion was seconded by Commissioner Mercado and the vote proceeded as follows:

Moved: Villa
Second: Mercado
Ayes: Ahn, Mason, Narro
Vote: 5 – 0

MOTION PASSED

- **President’s Announcement and Updates:** There were no announcements or updates.
- **Future Agenda Requests:** Commissioner Villa requested a report back on the propriety of naming cannabis businesses with names that could be confused with other products, such as “Ice Cream” as the name of a cannabis business.

ITEM NO. 2

EXECUTIVE DIRECTOR’S REPORT

Cat Packer, Executive Director and DCR staff reported on the status of the City’s cannabis licensing and regulatory program, which included a summary of DCR activities since the last meeting of the Cannabis Regulation Commission.

ITEM NO. 3

SPARK PROGRAM

Rayna Plummer, Public Relations Specialist and Pamela Tyus Smith, MBI Media Representative reported on DCR’s interactive citywide outreach campaign, SPARK, administered in partnership with MBI Media.

ITEM NO. 4

BUSINESS, LICENSING AND COMPLIANCE ASSISTANCE PROGRAM

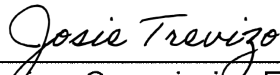
Dr. Imani Brown, Social Equity Program Director provided a Report and overview on DCR’s Business, Licensing and Compliance (BLC) Assistance programming and curriculum development and training including brief presentations from the following vendors selected to provide BLC services for the Social Equity Program; Ernesto Morales, North Star Alliances CEO; Dale Sky Jones, Chancellor of Oaksterdam University; Brad Rowe, Los Angeles Metropolitan Churches Technology and Policy Media Consultant;

Connie Sparks, Wadeco Business Center CEO; and Bob Pohlman, High Demand Development President.

There being no further business before the Cannabis Regulation Commission, the Commission President adjourned the meeting at 4:39 p.m.



Robert Ahn, President
Cannabis Regulation Commission



Josie Trevizo, Commission Executive Assistant
Cannabis Regulation Commission

ADOPTED

City of Los Angeles

July 15, 2021

**CANNABIS REGULATION
COMMISSION**