

SECONDARY SUBMISSIONS



Josefina Trevizo <josie.trevizo@lacity.org>

RE: VHC Submissions

1 message

Molly Pitluck <mpitluck@enso.law>

Thu, Mar 28, 2024 at 4:00 PM

To: "CannabisCommission@lacity.org" <CannabisCommission@lacity.org>, Licensing Group <licensing@enso.law>

My apologies, the attachments to the memo did not go through.

Please confirm receipt of this submission and that it will be included in the file.

Thank you so much!

Best,

Molly



Molly Pitluck

Licensing

Phone 213-314-0028 **Mobile** 310-403-4306

Web www.enso.law **Email** mpitluck@enso.law

600 Wilshire Boulevard, Suite 890, Los Angeles, CA
90071



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From: Molly Pitluck
Sent: Thursday, March 28, 2024 2:48 PM
To: CannabisCommission@lacity.org; Licensing Group <licensing@enso.law>
Subject: VHC Regular Submissions

Hi Cannabis Commission,

Please see attached for the memorandum in support of Valley Herbal Center's annual application being heard next week. Thank you!

Best,

Molly




Molly Pitluck

Licensing

Phone 213-314-0028 **Mobile** 310-403-4306

Web www.enso.law **Email** mpitluck@enso.law

[600 Wilshire Boulevard, Suite 890, Los Angeles, CA 90071](#)

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**VHC [Annual License Memorandum].pdf**

1328K

To: City of Los Angeles (“City”) Cannabis Regulation Commission (“Commission”)
From: Boris Sokol and Valley Herbal Center Inc.
Date: March 28, 2024
Re: Valley Herbal Center Inc. Annual Dispensary License (LA-R-24-100614-ANN)

MEMORANDUM IN SUPPORT OF APPLICATION

Valley Herbal Center Inc. (“VHC”) submits this Memorandum in support of its annual dispensary license (LA-R-24-100614-ANN) with the Department of Cannabis Regulations (“DCR”). VHC is a Phase 1 pre-ICO with City and state licenses for retail dispensary, manufacturing and distribution operations¹ operating at its current location since 2014 at 14522 W Victory Boulevard, Van Nuys 91411 (“Licensed Premises”), in the heart of Van Nuys.

1) VHC is Proud to Serve its Community for the Past Ten Years and Looks Forward to the Next Ten Years.

As an Existing Medical Marijuana Dispensary (“EMMD”) in Los Angeles, VHC has worked hard to provide safe, tested cannabis to its patients and clients over the past 10 years. VHC truly cares for its patients and clients and has developed meaningful relationships with them to provide them safe and effective medicinal and recreational cannabis. VHC has worked hard to get all of its licenses issued and maintain compliance with the state and City, first in compliance with Proposition D then through all the iterations of the DCR’s amendments to the Los Angeles Municipal Code, the California Medicinal and Adult Use Cannabis Regulation and Safety Act (“MAUCRSA”) and Department of Cannabis Control (“DCC”)’s regulations.

During its 10 years of operation, VHC has not received a single complaint about its operations or facilities to or from the City and prides itself in being part of the local community. For example, VHC serves approximately 400+ medicinal patients per month seeking relief from various health issues, such as providing relief for nausea and insomnia related to cancer treatments and epilepsy.

In addition, VHC keeps its facility and the surrounding area clean and well-kept to enhance the quality of life in the neighborhood. It has proper indoor and outdoor lighting to keep the surrounding neighbors and its patients safe. All security cameras record the inside and outside of the Licensed Premises to ensure safe operations, which security guards monitor closely during operating hours. The security guard also does an hourly perimeter check around the building. In addition, to ensure the safety of patients and customers, VHC has ensured there is a safe walkway in the parking lot to the Licensed Premises so that everyone may feel safe and not be forced to use the adjoining alley to access the facility. VHC strictly prohibits loitering and consumption on or around the Licensed Premises to avoid any nuisance issues in the

¹ Please see Attachment A (State Unified License Search).

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neighborhood, notices of which are posted throughout the parking lot. Combined, these safety measures not only create a pleasant and safe experience for patrons, but also deters general crime in the surrounding neighborhood.

Over the years, VHC has paid all of its licensing and compliance fees and taxes in a timely manner, including hundreds of thousands of dollars. As required, VHC contacted its neighborhood council offering to speak with the council about its application but was not ultimately requested to do so. In addition, VHC is in the process of getting its site evaluation for its public health permit and retail emblem which should be issued before any deadlines imposed by the DCR.

Most important to the Commission, VHC meets all of the criteria for issuance of an annual dispensary license under Los Angeles Municipal Code (“LAMC”) section 104.04.

2) None of the General Denial Reasons Apply to VHC under LAMC 104.04(a).

VHC’s Licensed Premises is substantially the same as that submitted to the DCR, including the size, layout, location of egress and egress, limited access areas and location of doorways/passageways. The DCR and DCC have always been allowed access to the Licensed Premises and provided with requested accurate, truthful information, forms and documents in a timely manner, including annual renewals with the DCR and DCC and required CEQA information. VHC is not aware of any complaint issued against it and there is no history with or documentation from law enforcement that VHC would create a significant public safety problem. VHC’s temporary approval is in good standing and it has passed its required City inspections to date. Finally, VHC has never been denied a license, permit or other authorization to engage in commercial cannabis activity and has always adhered to the requirements of the LAMC and DCR regulations.

3) None of the Business Premises Denial Reasons Apply to VHC under LAMC 104.04(b).

The Licensed Premises meet all applicable requirements of LAMC 105.00, et. seq., including the limited grandfathering authorized for EMMDs in the City. VHC is located in the Van Nuys – North Sherman Oaks community plan area, which has not reached undue concentration according to the DCR’s licensing map.² VHC’s landlord, the owner of the Licensed Premises, does not hold office in any government agency related to commercial cannabis activity or otherwise. Furthermore, there have not been any convictions related to the Licensed Premises regarding any type of illegal and/or unlicensed commercial cannabis activity for the past ten (10) years that VHC has occupied the facility, including no utility disconnections or padlocking of the Licensed Premises.

² Please see Attachment B (DCR Licensing Map).

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4) None of the Ownership Denial or Disqualification of Primary Personnel Reasons Apply to VHC under LAMC 104.04(c) and (d).

No owner of VHC holds office in any government agency related to commercial cannabis activity or otherwise. There is no entity owner of VHC, including a foreign entity incorporated outside of the United States. In addition, no owner or primary personnel of VHC has been convicted of a crime involving cannabis, wage or labor violations, selling tobacco or alcohol to minors, a violent or serious felony or felony involving guns, sex, hate crimes or offenses against children. Nor has an owner or primary personnel been convicted of a felony involving fraud, deceit or embezzlement or incurred a civil judgment regarding illegal commercial cannabis activity.

CONCLUSION

Based upon the foregoing, VHC respectfully requests the Commission approve the issuance of its annual city commercial cannabis dispensary license so that VHC may continue to operate in its community it holds dear and move forward with its state renewals and City requirements.

**VALLEY HERBAL CENTER, INC.
(LA-R-24-100614-ANN)**

ATTACHMENT A

STATE LICENSE LIST



**Department of
Cannabis Control**
CALIFORNIA

[New Search](#)[File a complaint about a cannabis business](#)

License Search

valley herbal center

Search

Export

Customize Results

Filters (0)

Total Results Found: 3

License Number ↑	License Type ↑	License Status ↑	DBA Name ↑	Legal Business Name ↑	County ↑	Effective Date ↑	Expiration Date ↑	License Stage ↑
∨ C10-0000355-LIC	Commercial - Retailer	Active	Data Not Available	Valley Herbal Center, Inc.	Los Angeles	2019-07-03	2024-07-02	Provisional
∨ C11-0000643-LIC	Commercial - Distributor	Active	Data Not Available	Valley Herbal Center, Inc.	Los Angeles	2019-07-03	2024-07-02	Provisional
∨ CDPH-10002370	Manufacturer - Type 6	Active	VALLEY HERBAL CENTER, INC.	Valley Herbal Center, Inc.	Los Angeles	2019-04-10	2024-04-10	Provisional

Last update of license data: 03/25/2024

**VALLEY HERBAL CENTER, INC.
(LA-R-24-100614-ANN)**

ATTACHMENT B

DCR LICENSING MAP



DCR Licensing Map

This map is for informational purposes only

Map interface showing a search result for 14522 Victory Blvd, Van Nuys, CA, 91411, USA. The map includes street names like Victory Blvd, Friar St, Sylvan St, Van Nuys Blvd, and Sulmar Ave. A search result popup is visible with a 'Zoom to' link. A 'loading...' indicator is present in the bottom left corner.



DCR Licensing Map

This map is for informational purposes only

